



**inodorina**<sup>®</sup>  
**clorex**\*

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**GREEN**



## Clean & Loved

**Inodorina is a Pet Village Brand specialized in the care of pets.**

Welcoming a four legged friend into your home is a wonderful experience, but it is important to take certain measures in order to maintain high standards of hygiene inside your home, and keep your pet clean to avoid unpleasant odours.

Inodorina is a high quality product line, specifically designed to clean, sanitize, and eliminate odours in the home environment, created with the daily wellbeing of cats and dogs in mind.

Inodorina products are based on fragrances and essential oils that are delicate enough to respect the sensitive sense of smell and skins of pets.

The Inodorina line is constantly being extended with new useful products and is always up to date with the freshest fragrances. This provides shops with a good turn around of different products, always offering final customers something new and interesting.

Inodorina products are presented with an attractive and colourful communicative style, giving customers a fresh, lively, positive message.

**Inodorina is a Pet Village brand, your guarantee of quality.**

# REFRESH *perfumed wet wipes*

## 40 Wipes

Cleansing perfumed wipes in resistant fabric, moistened with a hydrating agent that is soothing and protective, respects the natural Ph, cleansing, deodorizing, and gives extra gloss to the fur of cats, dogs, kittens and puppies. Available in 6 fragrances: Aloe Vera, Talcum, Rosewater, White Musk, Citronella and with Chlorhexidine. Wipe Size 20x30 cm.

## 110 Wipes

Refresh 110 pcs value pack available in 4 references: Aloe Vera, Talcum, White Musk and with Chlorhexidine. Wipe Size 20x30 cm.



# REFRESH EXTRA *wet wipes with argan oil*

## 40 Wipes

Cleansing perfumed wipes in resistant fabric, moistened with a unique formulation based on argan oil, rich in vitamins (A, E, F) well known for its soothing, nourishing, and moisturizing properties. Available in 4 fragrances: Myrrh, Jasmine, Milk and Vanilla and Tiarè Flowers. Wipe Size 20x30 cm.



# REFRESH SENSITIVE delicate wet wipes



**40 wipes**  
Specially made to clean kittens and puppies and delicate skins prone to allergic reactions. Available in 2 different fragrances: with Milk Protein and with Micellar Water. Wipe Size 20x30 cm.

# REFRESH BIO biodegradable wet wipes

## 30 organic wipes

Cleansing perfumed wipes in 100% biodegradable cotton, moistened with a hydrating agent that is soothing and protective, respects the natural Ph, cleansing, deodorizing, and gives extra gloss to the fur of cats, dogs, kittens and puppies. Available in 5 fragrances: Talcum, Powder Puff, Neutral Perfume (for cats), Lavender and Chamomile, Vanilla and Karité.

100% Cotton Wipe Size 20x30 cm.



# FUNCTIONAL wet wipes

insect shield - rodents - cats intimate - paws - puppies

## 40 wipes

Cleansing perfumed wipes in resistant fabric, created to respond to specific needs. Inodorina Functional wipes are available in 6 references: against insects with neem oil, for rodents with chamomile, tea tree and neem, for puppies with euphrasia and organic honey, for cats with delicate aromatic water, for paws with sanitizing agent, for intimate areas with organic mallow and calendula. Wipe Size 20x30 cm.





# REFRESH EYES AND EARS

## wet wipes

**15 wipes**

Soft and delicate wet wipes with chamomile extract created to clean the eyes and the ears of the pet.  
Wipe Size 17x20 cm.

# SOFT TOUCH

## perfumed wet glove

**1 cleansing glove**

Inodorina Soft Touch enables thorough cleaning without water. It can be used regularly to keep the coat clean, glossy, and perfumed. Available in 2 fragrances: Talcum and Chlorhexidine.



# REFRESH POCKET

## perfumed wet wipes

**15 pocket wipes**

Cleansing perfumed wipes in a practical pocket format, moistened with a hydrating agent that is soothing and protective. They respect the natural pH, cleansing, deodorizing, and giving extra gloss to the fur of cats, dogs, kittens and puppies. Available in 2 different references: Talcum and Chlorhexidine.  
Wipe Size 12x13 cm.

# DOG SHAMPOOING

## Shampoo 250 ml

A complete line of 8 Shampoo + 1 Conditioner based on natural extracts, specific for each type of skin and coat. Thanks to the UV filter, the coat is protected from sunlight and remains bright and shiny for longer. Paraben free. Available in 9 references: Conditioner, Light Coloured Coats, Puppies, Long Haired Coats, All Breeds, Short Haired Breeds, with Chlorhexidine, with Neem Oil, Shampoo Conditioner 2 in 1.

## Shampoo 1 l

Convenience format with dispenser available in 3 references: Short Haired Breeds, Long Haired Coats and Light Coloured Coats.



# SENSATION

## Shampoo 300 ml

A line of colored and scented shampoos to stimulate the senses of both the pet and the owner. 6 fragrances suitable for all types of skins and coats, in a convenient dispenser with dosing pump. A special formula with Active-Fragrance: a blend of raw materials and natural essential oils to increase the persistence and tenacity of the perfume.

Available in 6 references: Milk Protein, Vanilla, Ginger, Cucumber, Cotton and Coconut.



# SHAMPOO MOUSSE

## Dry Shampoo 300 ml

Ideal to guarantee the daily hygiene of cats, dogs, kittens and puppies even without water. After washing, the fur remains glossy and fragrant for a long period. It is also suitable for frequent washing. Available in 4 fragrances: Talcum, Aloe Vera, Milk and Vanilla and Delicate Perfume.



# ESSENCIAL

## Dog Perfume 30ml

A fragrance specifically developed for dogs delicate long lasting aromas that respect the natural sensitivity to smell and pH of your pet. Available in 3 fragrances: Flower Blossom, Sweetypie and Blue Lagoon.

# DEO SPRAY

## Deodorant 300 ml

A quick and effective solution for refreshing and perfuming dog's coat. With its special formulation it neutralizes all unpleasant odours and deodorizes, while protecting the fur from atmospheric agents. Available in four fragrances: Talcum, Aloe Vera, White Musk, Milk and Vanilla.

## Deodorant 600 ml

Convenience format available in 2 references: Milk and Vanilla and Talcum.



# FUNCTIONAL SPRAY

## Protective Spray 250 ml

Alcohol-free spray against insects for dogs' and cats' coat with organic neem oil and aloe juice. It allows a frequent cleansing without water and without rinsing during the periods of parasite infestation.

## Paw Pad Soothing 200ml

Thanks to the glycerin and provitamin B-5, it is the best defense against external aggressions such as snow, ice, salt, gravel, heat and cold. This spray moisturizes and softens the paw pads of pets and prevents small cracks and abrasion.

## Fur Brightener 200 ml

It can be added when drying pets in order to facilitate brushing, to provide volume to the fur after grooming and to keep fur tidy. Shea oil naturally shines the hair and protects it from atmospheric agents and UV rays.

## Detangling Mousse 200 ml

It is particularly suitable to treat long-haired dogs, in order to detangle the fur and make brushing easier. It can be used daily on dry and wet fur, it doesn't require rinsing.





# GROOMING

## Grooming Line

Combing the fur not only stimulates the bond between man and pet, but also reinforces the animal's immune system and can be used to examine the coat in order to detect possible parasites and/or diseases. A complete line of 26 articles made from nail clips, carders, brushes, deshedders, scissors and trimmers for both dogs and cats.



# CITY BAG

## Poop Bags

Available refill sets of 3, 6, 8 and 12 rolls, in different patterns and colors.



# TRAINING

## Training Pads 10-40 pcs

Super-absorbent pads with odour-control polymers. They will keep your dog clean and your house free of accidents. Available in sizes 10 and 40 pieces, all with adhesive stickers.

- 10 pieces 60X60 cm and 60X90 cm in the fragrances: Neutral, Wild flowers and Carbon.
- 40 pieces 60X60 cm and 60X90 cm in the fragrances: Neutral, Wild flowers and Carbon.
- 100 pieces 60X60 cm and 60X90 cm in Neutral fragrance.



new!

# ABSORBENT DIAPERS

## Pads 12 pcs - female formats: XS, S, M, L, XL, XXL - male formats: S, M, L, XL

Disposable absorbent diapers are the practical and hygienic accessory to better manage every challenging situation, such as: incontinence of elderly and/or convalescing dogs, occasional leak accidents of female dogs in heat, or travel. The tail hole and the long flaps make the diapers quite versatile and comfortable, and help to keep any living environment clean. The highly breathable inner layer is made of cellulose and absorbent active polymers, while the outer part insulates and prevents leaks.



# CLASSIC cat litter

## Silica Gel Cat Litter 5 lt/16 lt

Hygienic silica gel-based litter is: ultra absorbent, odour-free and comfortable for the cat's paws. Available in 2 formats: 5lt and 16lt



# MAGIQUE cat litter

## Perfumed Silica gel cat litter 5 lt/16 lt

Hygienic silica gel-based litter is: ultra absorbent, odour-free and comfortable for the cat's paws. Available in 2 fragrances: Rose and Talcum.



# LITTER DEODORANT

## Cat Litter Perfume 320 gr

A completely natural deodorant based on maize cobs. It absorbs and neutralizes bad odours, extending the effectiveness of the litter, and giving off a pleasant fragrance. Available in 2 references: White Musk and Talcum.



# CAT SHAMPØ



## Cat Shampø 300 ml

Created to gently cleanse the skin and fur of both kittens and adult cats. Its formulation with Rose extract and glycerin guarantees brightness, hydration and softness.

# DETANGLING SPRAY



## Detanglin Oil for Cat Fur 100 ml.

Ideal while brushing the cat's fur to eliminate knots and make it soft and shiny. Fast and easy to apply it doesn't require rinsing.

# ROLLER

## Silicon Brush

With just one step, it removes hair, lint, dust, dirt from every surface and cloth in a simple and quick way. It lasts 5 times longer than sticker brushes, it can be washed and used again.



# MAGIC HOME

## Magic Home - Floor Detergent 1l

A sanitizing floor cleaner that removes dirt and odours with a new active formulation specifically for environments inhabited by pets. 6 fragrances available: White Musk, Provence Lavender, Sandalwood, Cedar, Talcum and Ocean Breeze.



# TRAINING

## Spray Repellent 500 ml

It discourages cats and dogs from marking their territory. Ideal at home - on rooms of doors, carpet and furniture - and outside - on patios, paths and flower beds. Do not use in places where there is a risk of contaminating food or water used by people or animals.

## Crystal Repellent 240 g

It is indicated to keep dogs and cats away from gardens and courtyards. Crystals are effective in all climatic conditions (rain, sun, wind etc ...) and release a very penetrating smell that disturbs the sense of smell of pets.



## Pet Repellent 300 ml

It is the perfect ally to correct unwanted behavior of cats and dogs, keeping them away from the spot where it is applied. With Eucalyptol, it doesn't harm pet's health.

## Behaviour Correction Spray 300 ml

It is the ideal tool to teach puppies or kitties to foul in the place chosen, inside or outside the house.

# HOME DETERGENT

## Multipurpose Detergent 500 ml

It is perfect for cleaning any type of washable surface without rinsing. It releases a fresh scent and is ideal for cleaning cages of rodents, birds, kennels, litter boxes and hard surfaces. The delicate formula respects the olfactory sensitivity of the pet and the environment thanks to vegetable based surfactants which are quickly biodegradable.

## Universal Cleansing Foam 200 ml

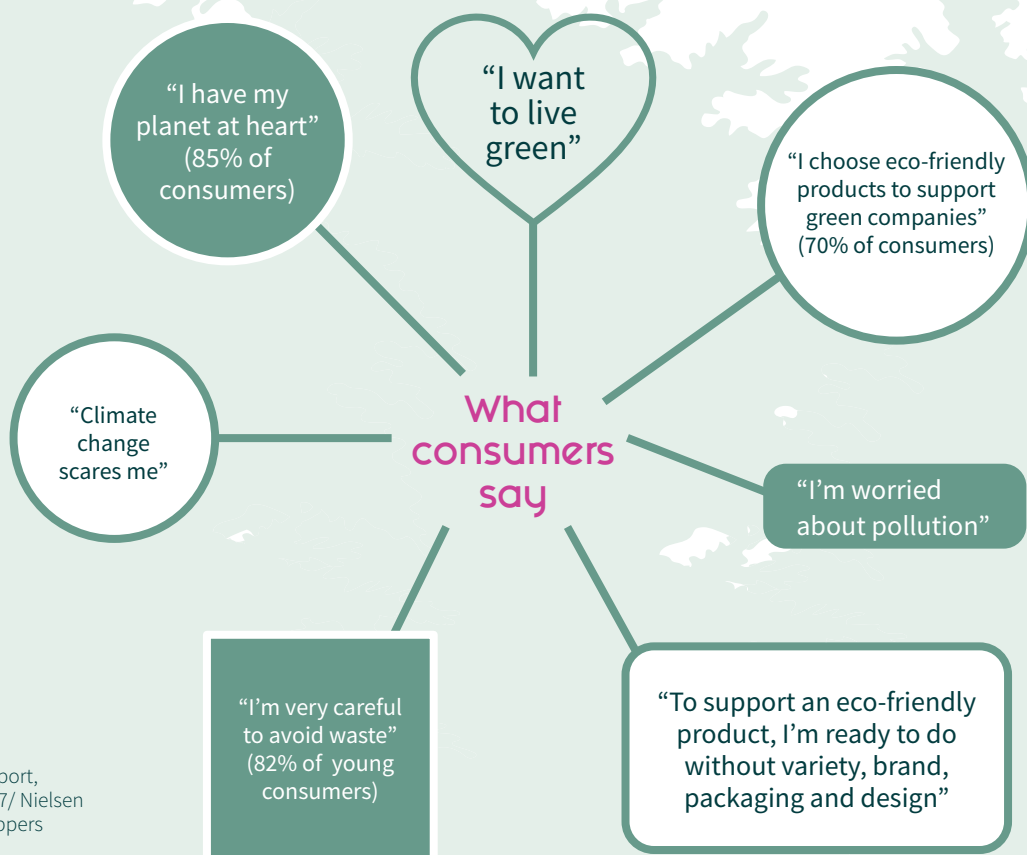
Removes stains and rings, adding a pleasant fragrance to the surface treated. Quick and practical, it can be used daily in houses with pets, to clean fabric, carpets, and fitted carpets, removing stains and odours, and helping to prevent new markings on the animals' part. Ideal to clean the cat litter box thoroughly.





# FROM THE GREEN HEART OF INODORINA A FOREST OF GREEN PRODUCTS WAS BORN.

Green: an increasing trend,  
a healthy opportunity for your business.



Source: Coop Report, 2019/ OECD, 2017/ Nielsen Sustainable Shoppers Report, 2018.

Your client wants  
to take action.

## WE ARE READY. ARE YOU?

At Inodorina we decided it's time to do more in order to take care of nature and comply with our customer's wishes. We have selected a team of experts to support us in this new adventure, starting something really special.

We put ourselves in our dogs and cats shoes, looking at the world with their own eyes. This is how Inodorina Green was born, as an innovative range of ecological products.



Ecological products that meet environmental needs and do not forget to simplify consumer's daily life much easier.



Natural raw materials from clearly stated renewable sources.



Recycled packaging and sustainable bioplastics, that exploit the maximum recycling value and reduce CO2 emissions.



Organic certified formulas, proven to be the best choices for the environment and more and more natural for our pets.



Made in Italy products, guaranteed, reliable and traceable.

# WET WIPES BIODEGRADABLE

## COMPOSTABLE WIPES 30 PCS

Disposable wipes for the cleansing and care of your pet, moistened with a delicate lotion enriched with plant components and made of soft biodegradable, compostable textile fibre - perfect for any occasion requiring water-free cleansing, whether at home, while walking or travelling, or when the animal cannot be washed. Available in 4 references for dogs: refreshing, gloss, softening and shine; 2 references for cats: long hair and short hair. Wipe Size 20x30 cm.



## CAT LITTER

### ECO CLUMPING LITTER FOR CATS 6L

The vegetable clumping litter is biodegradable, compostable and ultra absorbent, made up of renewable raw materials obtained from local fir and spruce wood from sustainably managed forests controlled and certified by PEFC. In contact with liquids, the granules create a small extra-compact ball, quickly retaining moisture and capturing bad odours naturally without chemical additives. It can absorb up to 7 times its own volume. The fineness of the granules also ensures maximum comfort for cats and their paws.





# SHAMPØ

## ORGANIC DOG SHAMPØ 250ml

It is formulated with organic ingredients and certified Aiab. It is thought to gently clean the coat and skin of your dog. Its formulation with mangosteen extract and organic aloe guarantees brightness, freshness and softness to the fur of your pet. Available in 2 references: Long Hair, Short Hair.



## LOTIONS

### EAR CLEANING LOTION 100 ml

The lotion with its unique combination of active ingredients deeply cleans the ear of both cats and dogs. With tea tree oil, known for its natural antibacterial effect and with almond oil, known for its soothing properties. The regular use of the product protects against dirt or other irritating and aggressive agents.

### EYE AREA CLEANING LOTION 100 ml

Ideal for the daily cleaning of the dog's and cat's eye area. A specific lotion enriched with extracts of organic aloe, chamomile and witch hazel with soothing properties.

## HYGIENIC BAGS

### DISPLAY 30 PCS - REFIL 3 PCS BIOBASED DISPENSER

Eco-friendly hygienic bags made from compostable corn fiber. They are practical and resistant and suitable for all types of dispensers. The perfect companion for dog walks and an essential tool for less "pleasant" tasks. Three references available: the bioplastic dispenser, the refill pack with 3 rolls and the counter display containing 30 rolls.





## INODORINA CLOREX

products designed for an effective and safe hygiene

Chlorhexidine is a chemically synthesized disinfectant with antiseptic action with a broad spectrum of action, active against Gram-positive and Gram-negative bacteria. It is widely used in mouthwashes, hospital detergents (inserted in hospital antiseptic disinfectant handbooks in 4% solution), dermatological solutions (eg: topical use in wounds in 0.05% solution), veterinary field, etc. It is not classified among the biocides.

According to the hospital disinfectants handbook of the VDA Region, its mechanism of action is as follows:

- **BACTERIOSTATIC ACTION:** disorganization of the external membrane with consequent alteration of the osmotic balance of the bacterial cell and loss of cytoplasmic material
- **BACTERICIDE ACTION:** coagulation and precipitation of cytoplasmic proteins.

## HYGIENIC ABSORBENT PADS

PADS 40 pcs

Sanitary pad for dogs, made of sturdy, ultra-absorbent and tearproof material. The waterproof film blocks the dispersion of liquids and keeps the floor dry. Maximum stability thanks to non-slip adhesive strips.

Available in two formats: 60x60 and 60x90.



# SANITIZING WIPES

## WIPES 40 pcs

They are designed to clean the areas most exposed to dirt and impurities in a practical and fast way. Ideal for use "on the go" and on all occasions when there is no water.

Available in two references: Neutral scented wipes with chlorhexidine and White musk scented wipes with chlorhexidine.

Wipe format 20x30 cm.



# SANITIZING MOUSSE

## DRY SHAMPØ FOR DOGS 300ml

Chlorhexidine Mousse guarantees the daily hygiene of dogs and puppies without water. Its delicate formula leaves the coat Talcum scented. Suitable for frequent washing of all types of fur and paws.

# SANITIZING SHAMPØ

## SHAMPØ FOR DOGS 300ml

Chlorhexidine Shampoo is formulated for the deep cleansing of your dog: suitable for all types of coats, it cleanses the mantle in depth, removing impurities.

# POP, POS AND PROMOTIONAL MATERIALS

All the below items are available in the warehouse. They can also be translated and printed locally.  
We can provide access to the inodorina cloud where you can download product images and social/web creativity.

**Shelf Banner**  
100x50cm



**Glass Cling**  
15x20cm



**Shelf stopper**  
20x96cm



**Shelf Strip**  
100x4cm



**Shelf Display Shampoo**  
8x33x10 cm

**Shelf Display Wet Wipes**  
22,5x30x24 cm





LINEA IGIENE PROFONDA  
con CLOREXIDINA



### Shelf Display Clorex

30x40x27 cm



### Shelf Display Green Wet Wipes

22,5x30x24 cm



### Floor PP Display

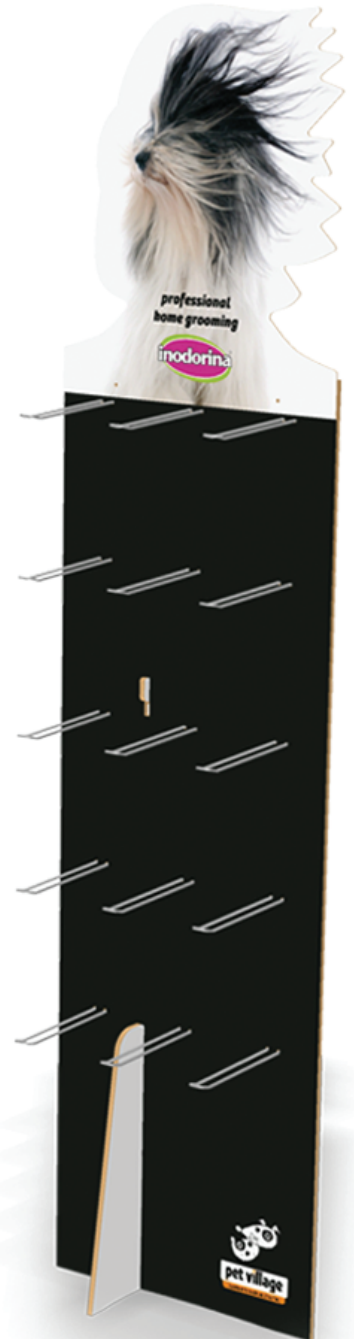
58x38x137 cm

### Green Display

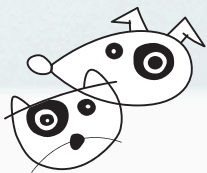
58x38x137 cm

### Grooming Display

54x158 cm - crowner 54x65 cm







**pet village**  
*Scegliamo il meglio per il tuo Pet.*

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